

Sponsorship Opportunities & Benefits

Thank you for your interest in sponsoring California Capital FDC, a mission based nonprofit organization providing entrepreneurs and small businesses in California with capital and capacity building services. Your partnership will allow us to deepen our impact and help communities thrive.

Please see below for sponsorship opportunities. If you would like to sponsor a California Capital event or program, or have questions about partnering with us, please email Deborah Muramoto at dmuramoto@cacapital.org.

PLATINUM - \$10,000+

All gold-tier benefits, plus:

- For social media feature: Option for California Capital Comms Team to collaborate with a member of your staff for short (90 second) social media video feature –OR– written feature that shares more details of organization.
- Second feature in our email newsletter: One 150-word feature on organization and their commitment to small business.
- Article on California Capital News page: 300 words on sponsorship, organization's commitment to small business, including a quote from representative.
- If event-specific sponsorship, opportunity for representative to speak during opening remarks AND participate in panel discussion, if applicable.
- Premier logo placement on marketing materials for initiative or event: top left corner of design.
- If event-specific sponsorship, Premier table placement.

GOLD - \$7,500

- Feature in the "Our Generous Sponsors" section on event or program website or landing page. Includes organization name, logo, and short write-up about your services to small businesses.
- At least 1 post of sponsorship acknowledgement on California Capital social media pages.
- Second social media feature: written feature sharing more details of organization.
- Printed signage at event, if event-specific sponsorship.
- Sponsorship acknowledgement in at least 1 press release or California Capital news article.
- Feature in our email newsletter section of sponsorship acknowledgement.
- Logo placement on any marketing collateral associated with the event, program or initiative. Placement: bottom of design, before other logos.
- If event sponsorship, opportunity for representative to participate in panel discussion if applicable.

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SILVER - \$5,000

- Sponsorship acknowledgement in at least 1 press release or California Capital news article.
- Feature in our email newsletter section of sponsorship acknowledgement.
- Logo placement on any marketing collateral associated with the event, program or initiative.
Placement: bottom of design, before other logos.
- If event sponsorship, opportunity for representative to participate in panel discussion if applicable.

BRONZE - \$2,500

- Logo added to "Our Generous Sponsors" section on event page or website.
- Logo placement on any marketing collateral associated with the event, program or initiative.
Placement: bottom of design, alongside other logos.
- Sponsorship acknowledgement during remarks or logo placement at event.
- Sponsorship acknowledgement in press release for initiative or event.



To see more of our events, visit us on Instagram:

@CACAPITALFDC