Pacific Rim - Region 9

U.S. General Services Administration

GS&

# **DOING BUSINESS WITH GSA**



The Office of Small & Disadvantaged Business Utilization (OSDBU) Advocating for our Nation's Small Businesses



- AGENCY OVERVIEW
- GSA MULTIPLE AWARD SCHEDULES (MAS)
- SMALL BUSINESS RESOURCES

# **AGENCY OVERVIEW**

# **AGENCY OVERVIEW**

The U.S. General Services Administration (GSA) is one of the federal government's largest buyers, contracting for billions of dollars' worth of products and services each year for its U.S. government "customers." These customers include most agencies of the executive, judicial, and legislative branches and federal government and military facilities worldwide.

GSA rents, builds, furnishes, and maintains government offices and buys products ranging from pens to state-of-the-art computers. GSA also contracts for services as varied as trash removal and information technology.

### www.gsa.gov

#### Mission-"Deliver value and savings in real estate, acquisition, technology, and other mission-support services across government."







Explore options for buying from or selling to the government.

Find information related to GSA leased and owned buildings. Get policy advice based on travel, management or acquisition regulations.



Become a contractor or subcontractor and pursue opportunities to sell to the government.



Get travel reimbursement rates such as per diem, meals and incidental expenses, and mileage.



Purchase IT or telecommunications using solutions like Schedule 70, Federal Relay or Governmentwide Acquisition Contracts.

#### **Public Buildings Service (PBS)**

As the landlord for the civilian federal government, PBS acquires space on behalf of the federal government through new construction and leasing, and acts as a caretaker for federal properties across the country.

PBS owns or leases 8,800 assets, maintains an inventory of more than 370 million square feet of workspace, and preserves more than 500 historic properties.

# www.gsa.gov/pbs

- o Construction
- o A&E Services
- $\circ$  Janitorial
- o Landscape
- o Interior Design
- Asbestos Removal
- HVAC
- o Lighting
- Security
- Window Washing
- Demolition
- Painting
- o Electrical
- $\circ$  Concessions
- Leasing

#### **Federal Acquisition Services (FAS)**

GSA is America's only source solely dedicated to procuring goods and services for government.

As an integral part of GSA, FAS possesses unrivaled capability to deliver comprehensive products and services across government at the best value possible

https://www.gsa.gov/fas

www.gsaauctions.gov

- Environmental
- Moving Services
- Staffing
- Transportation
- Law Enforcement Equipment
- o Furniture
- Office Supplies
- Telecom & Network Services
- Travel Services
- Emergency Preparedness & Response Equipment
  - Information Technology
  - Professional Services

## Office of Small and Disadvantaged Business Utilization (OSDBU)

### WE BELIEVE IN SMALL BUSINESS FIRST

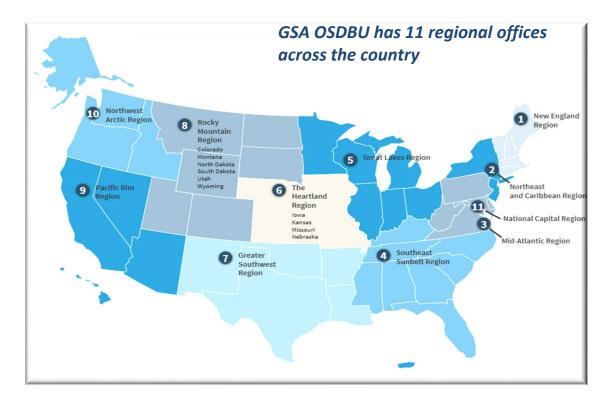
According to the Small Business Act as amended by Public Law 95-507, the Office of Small & Disadvantaged Business was established to:

- Advocate, within each Federal Executive Agency, for the <u>maximum practicable</u> use of all designated small business categories within the Federal Acquisition process.
- Ensure inclusion of small businesses as sources for goods and services in federal acquisitions as <u>prime contractors</u> and <u>subcontractors</u>.
- <u>Manage the small business utilization programs</u> for each respective organization.

# www.gsa.gov/small-business

#### Office of Small and Disadvantaged Business Utilization (OSDBU)

- Small Business Goaling
- Small Disadvantaged Business (SDB)
- 8(a)
- Women-owned Small Business
- Historically Underutilized Business Zone (HUBZone)
- Veteran-owned Small Business
- Service Disabled Veteran-owned Small Business
- Small Business
- Subcontracting Program
- Forecast of Contracting Opportunities



#### www.gsa.gov/contactgroup/small-business-support

#### **GSA Small Business Support**

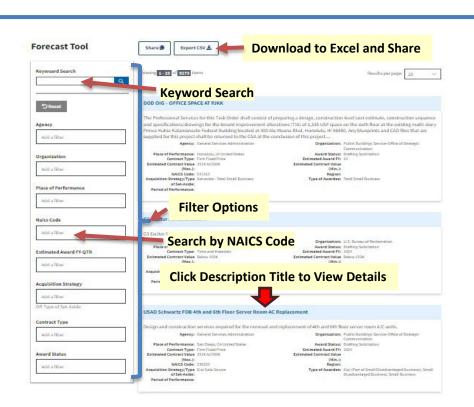
Name	Phone	Email	Region
William (Bill) Strobel Small Business Specialist	816-926-3258	William.strobel@gsa.gov	IA, KS, MO, NE
<b>Jerry Smith</b> Small Business Specialist	617-565-8102	Jerry.d.smith@gsa.gov	CT, MA, ME, NH, RI, VT
Kimberly Hutchinson Small Business Specialist	312-353-1889	Kimberly.hutchinson@gsa.gov	IL, IN, MI, MN, OH, WI
Helena Koch Small Business Specialist	215-518-9778	Helena.koch@gsa.gov	DE, MD, NJ, PA, VA, WV
Albert Garza Small Business Specialist	817-978-2828	Albert.Garza@gsa.gov	AR, LA, NM, OK, TX
<b>Major George, Jr.</b> Small Business Specialist	404-215-6740	Major.george@gsa.gov	AL, FL, GA, KY, MS, NC, SC, TN

#### https://www.gsa.gov/small-business/small-business-resources/contact-information-for-smallbusiness-support

# **Small Business Training**



## **GSA FORECAST OF CONTRACT OPPORTUNITIES**



HOW TO ACCESS THE FORECAST TOOL:

- Focuses on acquisition planning and increases awareness of potential prime and subcontracting opportunities.
- The goal is to help both GSA buyers and vendors easily communicate around potential contracting opportunities.

**BACKGROUND:** 

- The tool includes information for GSA, Department of Interior, Department of Labor, U.S. Small Business Administration, U.S. Office of Personnel Management, U.S. Nuclear Regulatory Commission, and U.S. Department of Veterans Affairs
- Forecast Website Access:
  - https://acquisitiongateway.gov/forecast
  - https://www.fbf.gov
  - https://www.acquisition.gov/procurement-forecasts

# **GSA SUBCONTRACTING (NATIONWIDE)**

- When a large business receives a federal contract over \$750,000 (\$1.5 million for construction contracts)
- Utilize GSA's Subcontracting Directory and <u>GSA's eLibrary</u> to find potential large prime business contractors.
- Small businesses must contact prime contractors directly

www.gsa.gov/subdirectory www.gsaelibrary.gsa.gov

#### Subcontracting Directory

#### Disclaimer

The General Services Administration (GSA) obtains the names and addresses for this listing from the Federal Procurement Data System (FPDS) when a large business receives a federal contract over \$750,000 (\$1.5 million for construction contracts).

Please note that GSA does not have the authority to require a prime contractor to use a particular small business. However, GSA's Small Business Technical Advisors (SBTAs) can provide assistance to small businesses on how to market their products and services to the prime contractors in this directory. <u>Locate an SBTA</u>.

Contractor name	NAICS code		Vendor state	
	236	¢	CA - California	\$

Search directory

NAICS Code	Contractor Name 🛛 🖗	Street \$	Vendor City	Vendor State	Zip \$	Vendor Phone Number	٠
236220	AECOM TECHNICAL SERVICES, INC.	300 S GRAND AVE, SUITE 1100	LOS ANGELES	CA	90071- 3173	<u>(757) 306-</u> <u>6741</u>	
236220	SWINERTON BUILDERS	260 TOWNSEND ST	SAN FRANCISCO	CA	00009- 4107	<u>(303) 241-</u> 7407	
236220	ATKINSON/CLARK A JOINT VENTURE	18201 VON KARMAN STE 800	IRVINE	CA	92612- 1092	<u>(301) 272-</u> 6893	
236220	VANIR CONSTRUCTION MANAGEMENT, INC.	4540 DUCKHORN DR STE 300	SACRAMENTO	CA	95834- 2597	<u>(916) 575-</u> <u>8888</u>	
236220	STRONGHOLD ENGINEERING INCORPORATED	2000 MARKET ST	RIVERSIDE	CA	92501- 1769	<u>(951) 684-</u> <u>9303</u>	
		Previous	1 Next				

#### SBA Subcontracting Network Database (SUBNet)

The Small Business Administration's Subcontracting Network database (SubNet) will help bridge the gap between businesses seeking small businesses and small businesses seeking contract opportunities



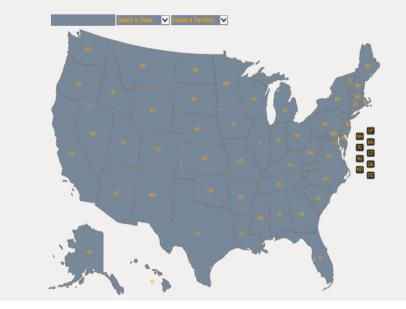
Welcome to the U.S. Small Business Administration Subcontracting Network(SubNet)

SubNet: The Small Business Administration's (SBA) Subcontracting Network System that bridges the gap between businesses seeking small businesses and small business seeking contracting opportunities.

To search for Solicitations (Sol), Notices of Sources Sought (NSS) and Outreach Events (Evt) click the category radio button.

● Solicitations/NSS Directory ○ Business Directory

Select the location you would like to view SB Subcontracting Opportunities from the map or the appropriate drop-down list.



https://eweb1.sba.gov/subnet/client/dsp Landing.cf

<u>m</u>

# GSA MULTIPLE AWARD SCHEDULES (MAS)

# WHAT IS A GSA MAS?

- The GSA Multiple Award Schedule (MAS) Program, also referred to as the "Schedule," is the premier contract vehicle for the federal government.
- The Schedule Program is a long term governmentwide contract between commercial suppliers and the federal government.
- Suppliers give federal, and in some cases state and local buyers (including tribal governments and some educational institutions), access to millions of commercial products and services at negotiated ceiling prices.
- Schedule purchases represent approximately 21 percent of overall federal procurement spendingapproximately \$42 Billion per year.

www.gsa.gov/masroadmap

# WHAT IS A GSA MAS? (CONT.)

- Multiple Award, Indefinite-Delivery, Indefinite-Quantity (IDIQ) contracts
- 5-year base period and three 5-year option periods
- Performance requirements established at the order level to meet the federal customer's specific needs
- Single standing solicitation open continuously posted on SAM.gov
- Over 19,000 Schedule contracts -- <u>80% are with small businesses</u>

- ✓ A contract
- Another arena to bid on opportunities
- Increases visibility to government customers
- X Not a certification
- X No guaranteed sales
- X Not mandatory to do business with the government
- X Not mandatory for other agencies to use
- X Not used for Construction (236220)

# WHO ARE GSA'S CUSTOMERS?



# **THE 12-MAS CATEGORIES**



#### **OVERVIEW OF MAS CONSOLIDATED SCHEDULE**

#### **MAS Consolidation Structure (Example)**

		Lar	ge Category		
	Subcategory				
Furniture and Furnishings	Flooring	Misc. Furniture	Household, Dormitory & Quarters Furniture	Packaged Furniture	Healthcare Furniture
Furniture ar	Signs	Furniture Services	Fitness Solutions	Office Furniture	

MAS promotes small business utilization by setting aside certain Schedules only for small businesses, encouraging set-asides at the order level, and through use of socioeconomic preference.

Total Small Business Set-Asides at the Schedule Level



#### Also:

- Human Capital & Training Solutions (HCaTS-SB)
- One Acquisition Solution for Integrated Services (OASIS-SB)
- Veterans Technology Services 2 (VETS 2) (SDVOSBs)

#### **CREATING A FEDERAL BUSINESS PLAN**

- Before committing to the Schedule contract process, experts recommend that firms create a business plan that includes items such as:
- An estimate of the expected Return on Investment
- A marketing plan
- A determination of whether or not you have dedicated personnel for this new venture.
- Market Research should also be conducted to determine:
- Which Federal agencies have purchased my product or service?
- Where are those agencies located?
- What was the price of those sales?
- What are the buying trends and forecasted sales for my product or service?

# DOES GSA BUY WHAT I SELL?

PRODUCTS: Hospitality, Cleaning, & Chemicals, Office Solutions, Lighting, Laboratory, Scientific, & Medical, Tools, Hardware & Machinery, IT Solutions & Electronics, Security, Recreation & Apparel, Buildings & Industrial, Vehicles & Watercraft, Furniture & Furnishings

 SERVICES: Environmental, Moving Services, Staffing, Transportation, Information Technology, Law Enforcement Equipment, Professional Training, Telecom & Network Services, Janitorial, Emergency Preparedness & Response Equipment, Landscape, Interior Design

# www.elibrary.gsa.gov

#### **IDENTIFY THE APPROPRIATE LARGE AND SUBCATEGORY**

🕲 Welcome to GSA eLibrary 🗙 🕂		0	) – a ×
← → C △ B gsaelibrary.gsa.gov/ElibMain/home.do		P	* 8. @ 1
👬 Apps 💪 Google 🍈 D2D 🌠 APM 🔮 GSAM 🚮 SubK 🚮 Schedules 🚮	DASIS 👧 GWAC 🗢 Salesforce 📔 eExpress 🔲 FY19 2689	🖬 FY19 SubK Review 🔲 FY19 Acq Plan 🔲 FY19 In-depth 🔲	OSBU Success Stories 🛛 😽 📃 Other bookmarks
GSA ELibrary GSA Federal Acquisition Service		Home esuy-	- quotes GSA Advantage - online shopping Help
Search Search	e, in terms of cost, quality and service, for federal agencies a d services to meet the customer's specific needs including Multiple Award Sche words • Scarch	and taxpayers.	asisted
Contractor Directory (a-z)	/Mfr Name,Schedule/SEN/GWAC Number,NAICS Cross-Schedule Search		discount picing!     Vien sciedule contracts     GSA sciedules info
Category Guide     Building & Industrial     Furniture & Furnishings     IT Solutions & Electronics     Law Enforcement, Fire, & Security     Recreation & Apparel     Services     Travel & Transportation Solutions     Wildland Fire & Equipment	<ul> <li>Disaster Relief</li> <li>Hospitality, Cleaning, &amp; Chemicals</li> <li>Laboratory, Scientific, &amp; Medical</li> <li>Office Solutions</li> <li>Security Solutions</li> <li>Tools, Hardware, &amp; Machinery</li> <li>Vehicles &amp; Watercraft</li> <li>Winter Supplies &amp; Services</li> </ul>		OSA scledules info     VA activates info     Values information assurance to     two monitories information assurance to     two munications and purchase of handware     View technology contracts     View technology contracts     View technology contracts     View technology contracts
92 NEWS Det Redy Get Set Go Transition! GSA SmartDay 3 is leading the charge with new innovative paymin accounts must be used starting November 30, 2018. For mon-information, visit https://amartpay.psa.0		account(s) may no longer be used after November 29, 2018. The new GSA S	ImartPay 3 Cooperative Purchasing Purchase IT products, services, and support equipment from Federal Supply
yy Get Quotes	S Additional Information		Support equipment from Pederal Supply Schedules. View participating vendors
QSA eBuy is an easy-to-use electronic Request for Quotation (IPQ) system designed to facilitate the reque automission of quotations. With eBuy, getting quotes is just a click away!	tor go to eBuy >> Customers Customers PROS-training Opportunities - PROS-training Opport	Contractors FedBisOps Schedules Sales Query Vendor Support (VSC)	Cooperative Purchase FAQ  Disaster Purchasing Purchase products and services to facilitate recovery from a major disaster.      View participating windows
*** WARNING *** This is a U.S. General Services Addicistration computer evolves that is "EDE OFFICIAL or prosecution. Privacy and Security	E ONLY." This system is subject to monitoring. Therefore, no expectation of pr	-	
You can use the search box		search to see a	list of
by entering keywords or		contract vehicle	es
NAICS that relate to your			
product or service			

🔳 🔎 🧔 健 🔛

#### www.gsaelibrary.gsa.gov

#### SCHEDULE SALES QUERY PLUS (SSQ+)

The Schedule Sales Query Plus (SSQ+) enables you to easily access the sales, business size and NAICS information reported by our GSA Schedule contractors.



#### https://d2d.gsa.gov/report/fas-schedule-sales-query-plus-ssq

# THINGS TO CONSIDER

#### **Minimum Qualifying Sales:**

- You must generate at least \$25,000 in sales within the first 2 years of your GSA Schedule contract and at least \$25,000 each year thereafter.
- The average time it takes to secure a contract is between 18-24 months (according to the SBA).
- The government may cancel your schedule contract in accordance with clause 552.238-73, for failure to meet minimum sales criteria, specified above.

#### Market Research & Marketing

• Market research and marketing your GSA Schedule contract is critical to your success!

#### PREREQUISITES

- Must be in business for two years and you must provide two years of financial statements
- Ability to demonstrate past performance
- Products must be commercially available
- Products must be compliant with the Trade Agreements Act

#### MAS STARTUP SPRINGBOARD and FASTLane

### **Startup Springboard**

In lieu of the 2-year corporate experience requirement, you can now:

- Use professional experience of executives and key personnel as a substitute
- Use project experience of key personnel, and
- Provide financial documentation that demonstrates the company's financial responsibility in lieu of submitting 2 years of financial statements.
- For instructions and information, please visit <u>www.gsa.gov/masroadmap</u>

-Click on "GSA MAS Roadmap-Learn and Understand" -Click on "Startup Springboard"

#### **FASt Lane**

• Vendors must respond to any inquiries from GSA within the time frames laid out:

Less than 48 hours for contract eMods.As quickly as 45 days for new eOffers.

- Only those assigned under Information Technology Categories (ITC) are eligible for FASt Lane. No other categories are eligible.
- <u>Submit FASt Lane Eligibility Checklist</u> as part of your eOffer or eMod package.
- For instructions and information, please visit <u>www.gsa.gov/fastlane</u>

#### System for Awards Management (SAM)

- You must have an active SAM registration within **<u>1 year</u>** of your GSA Multiple Award Schedules (MAS) application
- SAM confirms your company meets eligibility requirements to do business with the government
- eOffer will automatically pull your SAM registration information
- Questions? Visit the Federal Service Desk at fsd.gov
- Visit sam.gov

#### **REQUIRED TRAINING**

#### **Pathways to Success**

- Guidance on GSA's Multiple
   Award Schedule contracts
- Guidance on how to be a successful vendor, process requirements, and guidance on the offer process.
- Completed within **1 year** of application
- Visit the GSA Roadamap

   to take the course

#### **Readiness Assessment**

- Mandatory process that walks you through questions that help you determine if pursuing a GSA Schedule is the right business decision for your company.
- Completed within **1 year** of application
- Visit the GSA Roadamap

   to take the course

# www.gsa.gov/masroadmap

#### **MAS ROADMAP**

#### **MAS Roadmap**



#### Understanding the Process of Becoming a GSA Multiple Award Schedule (MAS) Contractor

Welcome to the MAS Roadmap, where you can gain the knowledge and understanding necessary to submit an offer to GSA to become a MAS contractor.

Under the MAS Program, GSA issues long-term, governmentwide contracts that provide federal, state, and local government buyers access to commercial products, services, and solutions at pre-negotiated prices.

If you become a MAS contractor you will be able to:

- Sell products and services directly to government agencies using streamlined ordering procedures
- Maintain compliance with federal regulations and policies
- Offer products and services at fair and reasonable prices

If you decide to submit an offer to GSA to be considered for a MAS contract, you will need to give complete and accurate information that describes your company's:

- Financials
- Experience
- Past performance
- The commercial products, services, and/or solutions you are offering

# www.gsa.gov/masroadmap

## LOCATE, READ, AND UNDERSTAND THE MAS SOLICITATION

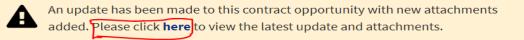
#### Download the GSA MAS Solicitation:

- 1. Visit www.gsaelibrary.gsa.gov
- 2. type "MAS" into the search bar

3. Click "MAS"

4. Click on "Contractors click here to view the current solicitation on sam.gov" box

5. Under "Attachments/Links" scroll down, Click "SOLICITATION DOCUMENT ...



NOTE: You will find the instructions in Section I. Offer Preparation Instructions and Evaluation Criteria .

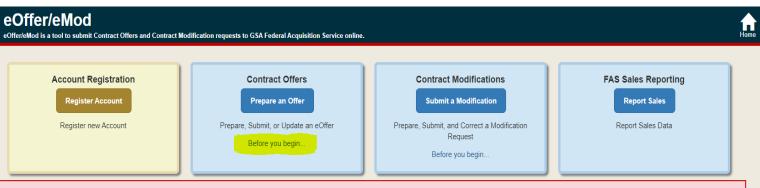
#### Attachments/Links

Links	-
Display Name	Update Date
C SF30 Attachment for Refresh Mod 47QSMD20R0001.pdf	Jul 20, 2023
C MAS Available Offerings	Jul 20, 2023
C IBRAttcahment_47QSMD20R0001_Ref_17.pdf	Jul 20, 2023
♂ Travel_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	Jul 20, 2023
ঁ Transportation and Logistics	Jul 20,
Services_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Security and	Jul 20,
Protection_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Scientific Management and	Jul 20,
Solutions_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Professional	Jul 20,
Services_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
ं	Jul 20,
Miscellaneous_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Information	Jul 20,
Technology_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
ল Industrial Products and	Jul 20,
Services_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Human	Jul 20,
Capital_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
් Furniture and	Jul 20,
Furnishings_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
& Facilities_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	Jul 20, 2023
් Office	Jul 20,
Management_Category_Attachment_Sol_47QSMD20R0001_Amd_17.pdf	2023
SOLICITATION DOCUMENT FOR 47QSMD20R0001.pdf	Jul 20, 2023

# eOffer HOW TO SUBMIT

#### eOffer Checklist

- Review the MAS Roadmap and MAS Solicitation
- Pathway to Success & Readiness Assessment Training
- Do you have a Unique Entity Identifier (UEI) #?
- Did you register in sam.gov



?

Attention Contractors! Want to learn about modification best practices, specifically Economic Price Adjustment modifications? Please view a recent Interact post for best practices and a helpful Frequently Asked Question document.

#### Attention eMod Users:

As of 10/08/2022 you no longer need to submit a modification request to update your Industrial Funding Fee (IFF) Point of Contact (POC). To update your IFF POC, email your Administrative Contracting Officer (ACO). Not sure who your ACO is? Use the ACO Locator Tool found at the bottom of the Vendor Support Center homepage. If no ACO is assigned to your contract, contact your Contracting Officer.

Please note! The window for our annual FAS ID user recertification for the eOffer/eMod system has closed. If you failed to take action to recertify and need to regain access to eOffer/eMod, please contact the help desk at eoffer@gsa.gov or 1-866 472-9114.





# **REQUIRED DOCUMENTS**

Document Name	Definition
Agent Authorization Letter	If applicable. Must be signed by a company official.
Readiness Assessment	<ul> <li>Completed and Signed by Officer of the Company (Offeror). Not accepted from Consultants or Agents. Must be completed/dated within 1 year from date of offer.</li> </ul>
Pathways to Success	A copy of the Training Certificate should be uploaded.
Past Performance	<ul> <li>Contractor Performance Assessment Reporting System (CPARS), Narrative Customer References, Relevant Work Performed</li> </ul>
Subcontracting Plan	<ul> <li>Must be submitted by "Other than small companies," if the contract value is expected to be \$750,000 or more, and has a possibility of subcontracting opportunities.</li> </ul>

Ensure the offer is within scope for the SINs Applied

# **REQUIRED DOCUMENTS (CONT.)**

Document Name	Definition
Commercial Sales Practice Format (CSP-1)	<ul> <li>Template provided to outline commercial sales only. Sales should be provided for each SIN you are applying to. Will ask about any written discount policies and if these discounts are better than or equal to the pricing offered to the government.</li> </ul>
Financial Statements (2 Years)	<ul> <li>From date of offer (Balance Sheet, Income Statement, Net Income/Loss). Provide an explanation for any negative financial information disclosed, including negative equity or income.</li> </ul>
Price Proposal Template	<ul> <li>Outlines prices you will offer to the government. This document should not be modified in any way. Do not leave any sections blank to avoid a possible rejection of your offer.</li> </ul>
Pricing Support (Invoices/SOW)	<ul> <li>Should be the same percentage discounts being offered in the CSP-1. Should show the same prices in the Price Proposal Template (invoices/SOW dated in current year).</li> </ul>
Commercial Price List or Market Rate Sheet	<ul> <li>(Whichever applies) List of current Commercial Prices dated between 1 to 3 years of offer.</li> </ul>
Professional Compensation Plan	<ul> <li>Submission of the general compensation practices printed in the offeror's employee handbook is often sufficient. State uncompensated overtime.</li> </ul>

# **REQUIRED DOCUMENTS (CONT.)**

Document Name	Definition
Technical Proposal	<ul> <li>A Technical Proposal is a description of the items being offered in sufficient detail, and is similar to how businesses would respond to RFPs and RFQs.</li> <li>It should confirm all the information that you have submitted.</li> </ul>
Letter of Supply	<ul> <li>This is a form letter that binds the supplier or manufacturer to the GSASchedule contract holder, to ensure products will be provided for the duration of the contract.</li> </ul>
Previous FSS Rejections	<ul> <li>If your company has received any previous Schedule contract offer rejections, you should include copies of any rejection or cancellation letters received within the last 2 years of your offer.</li> <li>Be sure to include the name and phone number of the assigned GSA contract specialist or CO, and include the contract number and price list for that previously cancelled Schedule contract.</li> </ul>
Previous Cancellations	<ul> <li>A copy of the cancellation letter or notification</li> <li>Current Federal sales in excess of \$25,000, as evidenced by copies of contractual documents that identify the Federal entity and the date and value of the product or services provided, Demonstration that there is a reasonable expectation that any future award will comply with clause I-FSS-639 Contract Sales Criteria,</li> <li>A marketing plan detailing the steps you plan to take to generate sales through a new GSA Schedule contract.</li> </ul>

**GSA Multiple Award Schedules (MAS)** 

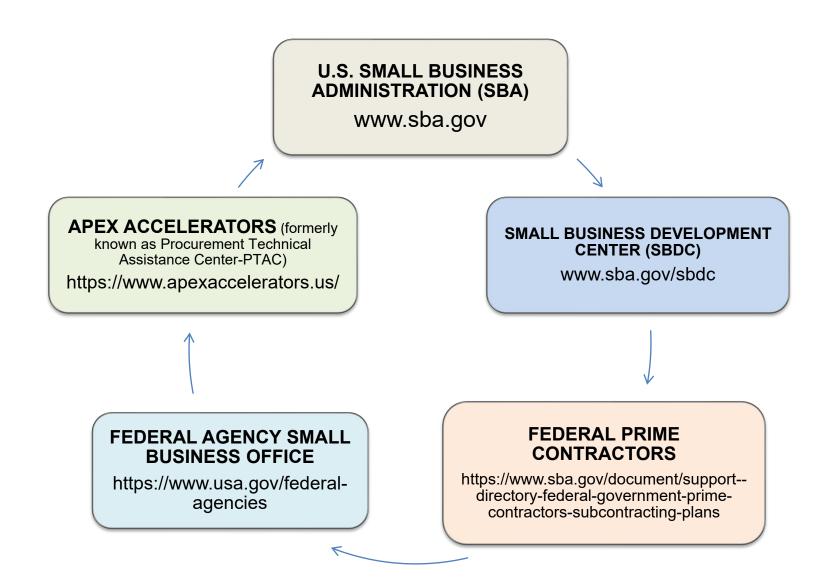
#### **MAS RESOURCES**

MAS Office Hours Monthly Webinars	<u>gsa.gov/events</u> to view the calendar
Register for the Monthly MAS Office Hours Webinars directly	https://gsa.zoomgov.com/webinar/register/WN_EETVm2LNRH2MeM90Kg_D-A
View previous MAS Office Hours webinars	https://www.youtube.com/playlist?list=PLvdwyPgXnxxX3l6FfCXIB5GK0QKfi1EEq
GSA MAS Questions	Email: <u>MASPMO@gsa.gov</u>

NOTE: GSA Webinar on "The Do's and Don'ts of Submitting a MAS Proposal" will be held on May 14, 2024 from 10:00-11:30 am PST. We will send the registration link out next month.

# **SMALL BUSINESS RESOURCES**

# **Small Business Resources**



#### **Anthony Caruso**

Senior, Small Business Specialist email: anthony.caruso@gsa.gov Ph. 213-200-0946

#### Lori Falkenstrom

Small Business Specialist email: lori.falkenstrom@gsa.gov Ph. 415-515-6194

<u>GSA Region 9 – Pacific Rim</u> California, Hawaii, Nevada & Arizona VISIT OUR GSA SMALL BUSINESS WEBSITE



**Small Business | GSA** 

www.gsa.gov