CaliforniaCapital
Financial Development Corporation

"Capital and Capacity to Serve Communities"

California Capital
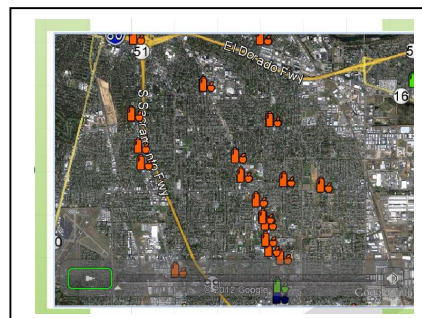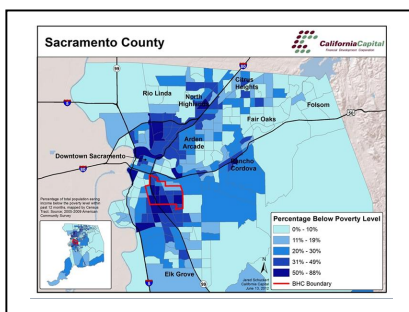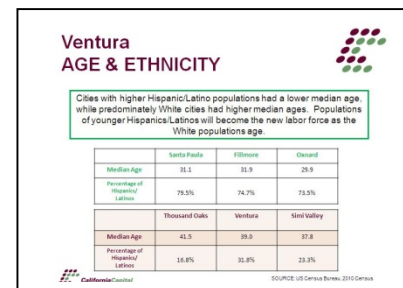# Community Data and Mapping Services

With 35 years experience working in underserved communities as a CDFI, Women's Business Center, Procurement Technical Assistance Center, small-business lender through the State Small Business Loan Guarantee Programs and Research, Data and Mapping Center, California Capital has developed solid research tools and methods to conduct strategic and environmental assessments of target areas. These assessments highlight issues and needs within communities allowing private, public and non-profit entities to respond in impactful ways.
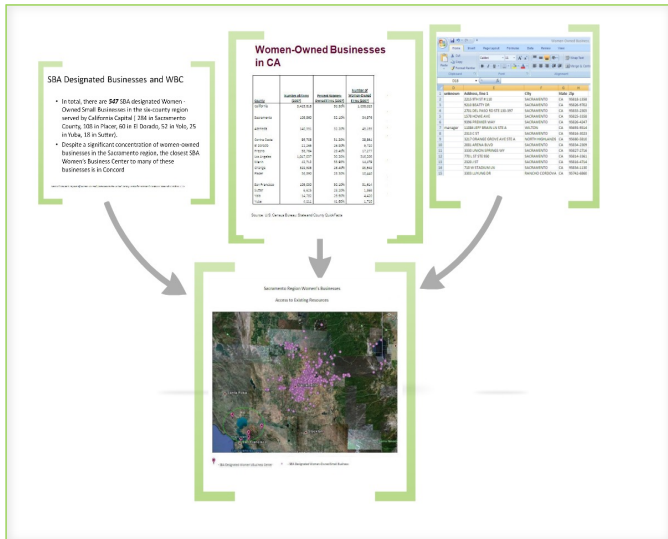
California Capital's research team is comprised of analysts from a diversity of academic fields, with training in both qualitative and quantitative research methods. In addition, our analysts have gone through extensive training on CRA compliance and Census Bureau data collection. Our clients have included Rabobank, Union Bank, The California Endowment, Hydros Agritech and others. We strive to provide our clients with dynamic mapping and community profiles that are tailored for their specific assessment areas. Our goal is to aid clients in successfully presenting their work (loans, services, and investments) within low/moderate income areas to their CRA examiners. Our services also help clients more effectively develop their Performance Context both for internal self-assessment and outside review.

Our tools enable you to collect, visualize and analyze relevant data to better inform decision-making and guide investments

Products & Services offered by California Capital include, but are not limited to:

- Data Collection
- Community Need Assessment Narratives
- Qualitative interviews
- Development of Performance Context
- Market Surveys
- Stakeholder Engagement
- Virtual/Interactive Tours
- Mapping Services

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Our Mapping Tools include:

- Static Maps – 2 dimensional, flat maps created using ESRI ARC GIS software
- Online Maps – Created in a customizable web application; easy to share/embed
- Interactive Maps – Geocoded data overlaid onto an interactive platform

Mapping and research can be conducted at virtually any geographic level, including the following:

- State
- MSA
- City
- County
- Census Tracts

California Capital has the ability to map the following types of data:

- Demographic data
- Lending, Service, Investment data
- Geographic boundaries – both official and customized
- Qualitative, locally gathered data

Mapping customized geographies

Mapping client specific data

Mapping Demographic data